



Aaram Baagh Pushkar
6TH-9TH SEPTEMBER, 2019

TENTATIVE PROGRAMME

Am onwards

Visit of following place at Ajmer

- Jain Temple
- Dargah
- Fort Museum

If you wish to visit any other place in Ajmer please let us know in advance so that appropriate can be made

Request all the members to send their name/s in advance to visit the above mentioned places.

1300 - 1500 hrs

Lunch at The Merwara Palace, DaulatBagh, Ajmer 30501

 Hosted by Dr. Satish Arora, President The Marwara Palace (All Guests and Members are cordially invited with spouse)

Pm onwards

Arrival of Members and Check-in at respective Hotels

1630 - 1800 hrs

Tandoori Chai at Chopati, AaramBagh

Para Motoring, Tractor Safari and Camel Safari at Chopati, AaramBagh, Pushkar

(Request all the members to send their name/s in advance for safari)

1830 - 1930 hrs

MahaArti at VarahaGhat, Pushkar

By Pandit Ravi Kant Sharma

Dinner

2000 hrs

Dinner at Royal Desert Camp Site, Pushkar

Hosted by Smt. SurekhaKumari Ji
 (All Guests and Members are cordially invited with spouse)

2300 hrs onwards

Dune Bashing and Drinks

0600& 800 hrs

Members can attend the Aarti of following Temple

- Brahmaji Temple
- RangjiTemple
- Old Rangji Temple

0700 - 0930 hrs

Breakfast at respective hotel

Para Motoring at AaramBaagh (Only for IHHA Members)

0930hrs onwards

Registration for 18*Annual General Meeting and 8*Annual Convention at AaramBagh, Pushkar

Program for Spouses

1000 - 1200 hrs

Spouses can choose one of the following option

- a) Visit to Pushkar and Shopping
- b) Visit to Temples at Pushkar
- c) Visit to Rose Garden
- d) Visit to Rose Water and Gulkand Factory

Please note that the assembling point is at AaramBagh, Pushkar at 0930 hrs sharp.

There will be 4 Mini Coaches available for the respective tour.

Please send your name/s in advance along with your selected tour

Executive Committee Meeting

1130 - 1230hrs

Executive Committee Meeting at Aaram Bagh, Pushkar

Only for Executive Committee Members

Inaugural of Exhibition

1230 - 1330 hrs

Inauguration of the Exhibition at Aaram Bagh, Pushkar.

- Hon'ble Chief Minister Rajasthan, Shri Ashok Gehlot*
- Mahasachiv Rajasthan Pradesh Congress Shri Vaibhav Ji Gehlot
- Past President Rajasthan State Seeds Corporation Limited Shri DharmendraRathore

- Hon'ble Minister for Tourism, Government of Maharashtra Shri JaykumarJitendrasinhRawal
- Hon'ble Minister for Tourism Government of Rajasthan Shri Charanjit Singh Channi
- H.H. Maharaja GajsinghJi of Jodhpur, President IHHA
- All Dignitaries

B2B Meetings

1230 - 1330 hrs

B2B Meetings of with Event Planners

Launch

1330 - 1350 hrs

Launching of Jodhpur Gin

- H.H. Maharaja GajsinghJi of Jodhpur, President IHHA
- Mr. Swaroop Singh Bhati, State Head Rajasthan, GroverZampa
- Mr. Manav Adlakha, North India Head, Grover Zampa
- All Dignitaries

Launch

1350 - 1500 hrs

Lunch at Dining Hall, AaramBagh, Pushkar (All Guests and Members are cordially invited with spouse)

 Hosted by Thakur Sarkar Shiv Nath Singh Ji Pachar, Pachar Group of Hotels

B2B Meetings

1500 – 1730 hrs

B2B Meetings of with Event Planners

17th Annual General Meeting

1500 – 1615hrs

Annual General Meeting at Conference Hall, AaramBagh, Pushkar

1615 - 1645hrs

Discussion on New MSME ACT, Rajasthan Investment Promotion Scheme (RIPS) and other schemes of Government of Rajasthan. Open House on various issues related to Tourism industry of Rajasthan.

- Moderated by CAVirendra Singh Shekhawat, V.S.Shekhawat
 & Associates, Chartered Accountant
- Commissioner Industries, Govt. of Rajasthan*
- MD, RIICO &Director Bureau of Investment Promotion (BIP)*
- Director Tourism, Govt. of Rajasthan

1645 – 1700hrs

Presentation on "Talking Maya for ourselves"

• By Shri AmanNath, CMD, Neemrana Hotels

1700 – 1715hrs

Presentation on Film Tourism

· Shri Raj Bansal

1715-1745hrs

Discussion on "Relevance of Social Media for Heritage Hotels".

- Ms. Tusharika Singh, Spark PR
- Ms. Kalinika Chauhan, Spark PR
- Th. Shaturnjai Singh, Deogarh Mahal

1745 – 1800 hrs

Presentation on "Sustainability"

• Mr. Sunil Pachar, Director, Ecolive

1800-1815hrs

Presentation "Conducting a Startup Accelerator Program to Curate and Design Innovative Tourist Experiences for the Heritage Hotels Association of India"

 By Shri ChintanBakshi, CEO – Startup Oasis (A Joint Initiative of CIIE, IIM Ahmedabad and RIICO) and Shri Abhishek Daga, Co-Founder – Thrillophilia (India's Largest Online Curator of Travel Experiences)

1815 - 1825hrs

Presentation on "Let's with Together"

By Event Guru Mr. Arshad Hussainof FOREM

1825 - 1840hrs

Tea and Visit to Exhibition & Lucky Draw at Exhibition Area

Para Motoring at AaramBaagh (Only for IHHA Members)

1930 - 1940 hrs

Presentation on "Let's Talk about Malts – The Ardmore Legacy"

• By Rohan Jelkie, Manager, The Blend

Wine Testing Presentation

1940 - 2000 hrs

Wine Testing Presentation by Wine Sommelier Grover Zampa Vineyards

Dinner

2045hrs onwards

Cocktail and Dinner at AaramBagh, Pushkar

(All Guests and Members are cordially invited with spouse)

 Hosted by Thakur Sarkar Shiv Nath Singh Ji Pachar, Pachar Group of Hotels 0700 – 0930 hrs Breakfast at respective hotel

Para Motoring at AaramBaagh (Only for IHHA Members)

0930 – 1030 hrs

Registration for 8th Annual Convention of IHHA at AaramBagh, Pushkar

Visit to Exhibition

1030 – 1100 hrs

Visit to the Exhibition at AaramBagh, Pushkar

- Hon'ble Chief Minister Rajasthan, Shri Ashok Gehlot*
- Hon'ble Tourism Minister Rajasthan, H. H. Vishvendra Singh Ji of Bharatpur
- Hon'ble Minister for Tourism, Government of Maharashtra Shri **JaykumarJitendrasinhRawal**
- H.H. Maharaja GajsinghJi of Jodhpur, President IHHA
- All Dignitaries

1100 – 1105 hrs

Lucky Draw at Exhibition Area

1100 – 1330 hrs

B2B Meetings of with Domestic Travel Agents

8th Annual Convention Inaugural Session

Moderated by Shri Steve Borgia, Conference Chairman and Vice President IHHA

1105 - 1110hrs

Lighting of Lamp at Conference Hall, AaramBagh, Pushkar

- Hon'ble Chief Minister Rajasthan, Shri Ashok Gehlot*
- Hon'ble Tourism Minister Rajasthan, H. H. Vishvendra Singh Ji of Bharatpur
- Hon'ble Minister for Tourism, Government of Maharashtra Shri **JaykumarJitendrasinhRawal**
- H.H. Maharaja GajsinghJi of Jodhpur, President IHHA All Dignitaries

1110 – 1115hrs

Introduction to Convention Theme "RECAST INDIAN HERITAGE LEARNING FROM WITHIN"

ShriSteveBorgia, Conference Chairman and Vice President IHHA

1115 – 1120hrs

Welcome Address

H.H. Maharaja GajsinghJi of Jodhpur, President IHHA

1120 – 1125hrs

Address by

Shri A.K Rajoria, Director (Investment Promotion), Madhya **Pradesh Tourism Board**

1400 – 1730 hrs

1130 – 1135 hrs Address by Shri VikasPratp, Principal Secretary Tourism, Government of Puniab* 1130 - 1135hrs Release of 5rd EditionofCoffeeTableBookoftheIndianHeritageHotels Association (IHHA) Hon'ble Chief Minister Rajasthan, Shri Ashok Gehlot* Hon'ble Tourism Minister Rajasthan, H. H. Vishvendra Singh Ji of Bharatpur Hon'ble Minister for Tourism, Government of Maharashtra Shri Jaykumar Jitendrasinh Rawal H.H. Maharaja GajsinghJi of Jodhpur, President IHHA All Dignitaries 1135 – 1145hrs Address by Hon'ble Minister for Tourism, Government of Maharashtra Shri **JaykumarJitendrasinhRawal** 1145 - 1255hrs Address by Hon'ble Tourism Minister Rajasthan, H. H. Vishvendra Singh Ji of Bharatpur 1255 – 1305hrs Address by Hon'ble Chief Minister Rajasthan, Shri Ashok Gehlot* 1305 – 1315hrs Vote of Thanks Shri Randhir Vikram Singh, Hon. General Secretary, IHHA 1315–1325 hrs · Visit to Exhibition 1325 – 1330hrs Lucky Draw at Exhibition Area Lunch 1330 – 1400hrs Lunch at Dining Hall, AaramBagh, Pushkar (All Guests and Members are cordially invited with spouse) Hosted by Thakur Sarkar Shiv Nath Singh Ji Pachar

Conference Begin
Moderated by Shri Steve Borgia,
Conference Chairman and Vice President IHHA

Pachar Group of Hotels

B2B Meetings of with Domestic Travel Agents

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Presentation on "Jal Bhagirathi Foundation"

 By Ms. Kanupriya Harish, Executive Director Jalbhagirathi Foundation.

PIONEERS AND PASSIONISTS

1415 – 1430 hrs

Presentation on "The art of Franchising and Being the Maharaja for your region"

• By H.H. Maharaja Gajsingh Ji of Jodhpur, President IHHA

1430 – 1445 hrs

Presentation on "Looking at Natural and Rural Tourism as an opportunity and development"

 By Shri Steve Borgia, CMD, INDeco Leisure Hotels and Vice President IHHA

1445 – 1500 hrs

Presentation on "Creating Heritage"

 By Thakur Gaj Singh Alsisar, Alsisar Hotels and Joint Secretary IHHA

1500 – 1515 hrs

Presentation on "Managing & Monitising Palaces"

By Maharaj Kumar Lakshyaraj Singh Ji of Mewar

1515 – 1530 hrs

Presentation on "Carrying your City and its Culture with You"

By Shri AbhayMangaldas, The House of MG

1530 – 1545hrs

Presentation on "Selling Heritage...... Recast India"

By Shri Dipak Deva, Managing Director, SITA

1545 – 1600 hrs

Presentation on "Making India the heritage tourism capital of the world, driven by IHHA"

 By ShriAashish Gupta, Founder: Strategy Pluto & Consulting CEO, FAITH

1600 – 1605 hrs

Presentation on "Water Management"

By Dr. Shivraj Singh

AGGRESSIVE IDEATORS

1605 – 1610 hrs

Presentation on "Role of Millennials in the future of Heritage Hotels"

By Kr. Digvijaya Singh, Mundota Fort & Palace

1610 – 1625 hrs

Presentation on "Transcending from Family run Business to Franchising"

By Shri Ajit Sukhija, Panjim Inn, Goa

1625 – 1630 hrs	Presentation on "Creating New Business Models around Heritage Spaces & History and Puskar as VadicReserch Centre" • By Kr. Rajendra Singh Pachar, Pachar Group of Hotels and Convention Chairman IHHA
1630 – 1635 hrs	Presentation on "Importance of Natural Heritage along with Built Heritage" • By Smt. BhavnaKumari, Deogarh Mahal, Deogarh
1635 – 1640 hrs	Presentation on "Museums" • By Kr. Pratap Singh Kanota, Kanota Hotels
1640 – 1645 hrs	Presentation on "Role of Women in Heritage Hotels" • By Rani SahibaRatnaKumari, Shahpura Hotels
1645 – 1650hrs	Presentation on "Doing Heritage Business Right" • By Kr. Deepraj Singh, Laxmi Vilas Palace, Bharatpur
1650 – 1700hrs	Presentation on "Look and Share Beyond make the Heritage Business Inclusive" • By Smt. MeghnaKumari, Nachna Haveli, Jaisalmer
1700 – 1705 hrs	Presentation on "Creating Heritage to Royal Heritage Ethnic Wears" • By Br. Dhananjay Singh Pachar, Pachar Group of Hotels
1705 – 1710 hrs	Presentation on "Suggestions for Heritage Properties Family Located in Rural India" • By Smt. Rani Lal, The Judges Court Pragpur
1710 – 1715 hrs	Presentation on "Rediscovering Heritage Extensions. Going Solo" • By Thakur AngadDeoMandawa, Mandawa Safari & Mandawa Hotels
1715 – 1720 hrs	Presentation on "Being There, Doing All and Making It, Obstacles" • By Thakur Shatrunjai Singh, Deogarh Mahal, Deogarh
1720 – 1725hrs	Presentation on "Environmental Responsibilities of our Association" • By Shri Rakesh Mathur, IHHA
1725 – 1730hrs	Presentation on "Keeping the Flock Together and Future Plans" • By Thakur RandhirVikram Singh, Mandawa Hotels and Hony. General Secretary IHHA
1730 – 1735 hrs	Presentation on "Role of Architecture in Heritage Business"

By Br. Pramukh Singh Pachar, Pachar Group of Hotels

1735 – 1740hrs

Vote of Thanks

• Shri Rajendra Singh Pachar, Convention Chairman

1740 – 1800hrs

Visit to Exhibition & Tea at Exhibition Area

1800 – 1805hrs

Lucky Draw at Exhibition Area

Para Motoring at AaramBaagh (Only for IHHA Members)

Dinner

2000hrs onwards

Dinner at Bhanwar Singh Palace, Pushkar (All Guests and Members are cordially invited with spouse)

Hosted by Shri Bhanwar Singh Ji

0900 hrs

Departure after breakfast